

Press

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Techtextil North America & Texprocess Americas
Georgia World Congress Center
Atlanta, Georgia USA
May 10 – 12, 2023

Ruhi Shaikh
Tel. 678-737-8043
Ruhi.Shaikh@usa.messefrankfurt.com
www.us.messefrankfurt.com
www.techtextilna.com
www.texprocessamericas.com

Techtextil North America and Texprocess Americas spotlight Education, Training and Innovation for the 2023 edition

As a leading business platform, Techtextil North America and Texprocess Americas aim to bring decision makers from all of the major industries that touch technical textiles, nonwovens, sewn products, equipment and technology together in one place to experience the latest innovations. The unified platform will host more than 350 companies from over 30 countries and take place in Atlanta, Georgia from May 10-12, 2023.

A key feature of these co-located shows is the breadth of knowledge and experience coalesced in this single location. “The industry is rapidly evolving, and we’re excited for attendees and exhibitors of Techtextil North America and Texprocess Americas to have a front row seat to the action,” says Kristy Meade, Vice President of Technical Textiles & Technology Shows for Messe Frankfurt, Inc. “Our team is dedicated to ensuring that this year’s show offers meaningful exhibitor and attendee experiences through a host of new show features. We continue to track new trends, technologies, and developments across the industry and bring them to the forefront through comprehensive education and programs.”

“For the first time in more than two decades, we’re witnessing an exciting rebirth for the sewn products industry in the Western Hemisphere,” said Michael McDonald, President of SPESA. “Attending Texprocess Americas – the largest show of its kind in North, Central, and South America – is the first step for industry players to be a part of this massive movement in reshoring, nearshoring, and regional collaboration. The 2023 edition of the show is aiming to elevate attendee experience even more by adding in new components that

Messe Frankfurt, Inc
3200 Windy Hill Rod
Suite 500 West
Atlanta, GA 30339

foster learning, networking, and professional growth. I'm confident this is going to be the best show yet."

Tech Talks will feature a line-up of complimentary presentations around the themes of sustainability, empowering and growing workforces with technology, next generation of technical designers and more. The highly acclaimed **Symposium** gives visitors the opportunity to listen and learn from industry leaders and subject matter experts as they discuss some of the most pivotal advancements in research and technology.

New this year is the **Career and Training Center** where representatives from the Textile Technology Center at Gaston College will be on site to share valuable resources related to the industry's career landscape, networking tips, and much more. This area will serve as a gathering spot for attendees to view job openings posted by exhibiting companies, meet prospective employers, and craft the perfect resume. Attendees will also have the opportunity to get their headshot taken by a professional photographer.

Also in the Career and Training Center, SPESA will be launching a new training program — "Training Takes Time" — to boost manufacturing in the Americas. This program will be brought to life by Merrow Sewing Machine Company and the Industrial Sewing and Innovation Center (ISAIC), and will focus on training for mechanics, operators, and facility owners. Participants will have the opportunity to learn from Merrow's team of experienced technicians and instructors who have years of experience in the industry. In addition to hands-on demonstrations, the training will also utilize augmented reality tools from ISAIC to illustrate how these training methods can help scale the industry and support growth in the Americas.

The **Student Research Poster Program** will also make its return this year. Featuring the latest scientific developments in sewn product design and manufacturing, the program attracts students who are involved in both undergraduate and graduate-level research and textile innovation.

Also new this year is the **Innovation Awards** which aims to honor outstanding performance in the fields of research, new materials, products, and technologies. Visitors at both Techtexil North America & Texprocess Americas can explore the show floor to see these innovations on display, and learn how these exhibitors are driving thought-leadership and positively influencing the industry.

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For those interested in networking, visitors can register to attend the **Opening Night Reception**. Hosted by SPESA and Messe Frankfurt, the official

Texprocess Americas and Techtexil North America Opening Reception will be held Wednesday, May 10, 2023, 6:00 - 10:00 PM at the Delta Sky360° Club in Mercedes-Benz Stadium. Attendees will get the ultimate fan experience with a stadium tour covering the field, owner's suite, and locker room, in addition to an exciting night of entertainment, food, and an open bar.

More information about Show Features along with information on how to register for the Symposium, Career & Training sessions can be found for Texprocess Americas [here](#) and for Techtexil North America [here](#).

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Thank you for your coverage and support. If you need further information, images or would like to schedule interviews, please contact Ruhi.Shaikh@USA.MesseFrankfurt.com.

Techtextil North America is Incorporated with ATME-I.
Texprocess Americas is Co-produced by SPESA.

Texpertise, the textile business network

Techtextil North America und Texprocess Americas are part of Texpertise, the textile business network. It shows at more than 50 leading international textile trade shows worldwide the forces driving the sector. Texpertise - the textile business network combines current topics, trends, events and a global network of more than 500,000 people from all over the world.

Information from the international textile sector and about the worldwide textile events of Messe Frankfurt at: www.texpertise-network.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance

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between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2022

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Texworld Los Angeles, Apparel Sourcing Los Angeles, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at <http://www.us.messefrankfurt.com>